

DON MARC LEONARD A. GEVEROLA

WEB DEVELOPER



SKILLS

WORDPRESS DEVELOPMENT

- Custom Theme Development
- Custom Post Types & ACF
- Plugin Development/Integration
- Elementor / WPBakery
- PHP / MySQL
- HTML5 / CSS3 / JavaScript / jQuery

PERFORMANCE & TECHNICAL

- Website Performance Optimization
- Responsive Development
- Website Migration & Deployment
- DNS / Hosting / cPanel
- AWS / Cloudways / Synergy Wholesale
- WordPress Troubleshooting
- Git

SEO

- Technical SEO
- Google Search Console
- Schema Markup
- On-Page SEO
- SEO Plugin Management
- Website Auditing
- Core Web Vitals
- GA4
- Yoast SEO
- Crawlability
- Internal Linking
- Site Architecture

PROJECTS

Australian Chauffeur Website

Designed, Developed, Deployed and maintained responsive WordPress functionality, custom content structures, frontend components, ongoing website improvements, technical SEO implementation

<https://caraustralia.com.au>

PROFESSIONAL SUMMARY

WordPress Developer with 5+ years of experience building, maintaining, troubleshooting, and optimizing responsive websites for Australian and international businesses. Experienced in custom WordPress development, PHP, JavaScript, ACF, website migrations, hosting environments, performance optimization, and technical SEO. Comfortable translating designs into production websites and diagnosing WordPress, frontend, and server-related issues.

PROFESSIONAL EXPERIENCE

WEB DEVELOPER LEAD

Onboard Outsourcing → Equity Connect Outsourced
May 2024 – Present

Transitioned to direct employment with Equity Connect Outsourced in February 2026.

- Lead WordPress development across a group of company websites, overseeing development workflows, code quality, and best practices.
- Develop, maintain, and optimize WordPress websites and custom plugins using PHP, HTML, CSS, JavaScript, and jQuery.
- Implement technical SEO, including custom schema markup, metadata, semantic HTML, performance optimization, and Core Web Vitals improvements.
- Manage WordPress plugins, page builders, and content structures with a focus on maintainability and scalability.
- Manage website migrations and deployments from local/staging environments to live servers using cPanel.
- Guide developers on WordPress best practices, development workflows, troubleshooting, and maintainable implementation.

Service Business Websites

Developed responsive pages and WordPress functionality while supporting performance and SEO improvements.

<https://www.ausdatacentre.com.au/>

<https://fleetpro.com.au>

<https://blakespestmanagement.com.au>

<https://lockpro.net>

EDUCATION

Bachelor of Science in Information Systems
Xavier University - Ateneo de Cagayan
School Year 2019

CONTACT



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Cagayan de Oro City

MID LEVEL WORDPRESS DEVELOPER

MyBusybee, Inc.

September 2023 - February 2024

- Developed and maintained WordPress websites for local businesses.
- Implemented dynamic website functionality based on project requirements.
- Researched and integrated suitable WordPress plugins based on project needs.
- Performed website backups and routine WordPress maintenance.
- Updated and managed existing WordPress websites, content, and functionality.
- Troubleshoot and resolved WordPress technical issues.
- Implemented Advanced Custom Fields (ACF) for dynamic content management.

WEB DEVELOPER

ADON PH INC. (AD ON GROUP)

February 2021 - September 2023

- Developed and maintained responsive WordPress websites for Australian businesses using custom themes, templates, Custom Post Types, and ACF.
- Implemented website performance and speed optimization best practices.
- Managed WordPress hosting, backups, migrations, DNS, SSL, staging, and deployments across AWS, Synergy Wholesale, and Cloudways environments.
- Troubleshoot WordPress, plugin, theme, hosting, and frontend issues by identifying root causes and implementing maintainable solutions.